



DOG PRODUCT LIST

OUR EXPERTISE.
 YOUR SUCCESS

WE MAKE AND DELIVER THE
 WORLD'S FINEST PET FOOD




Welcome

We have compiled four of our most popular ranges; Grain Free, Naturals and Super Premium, and introducing the Superfood 65 range into one handy product list to allow you to pick and select your next recipe easily.

Each recipe has it's own detailed Product Guide which is available on your Partner Portal or via your Account Manager. For any further information, assistance or bag size options, please contact your Account Manager.



How to read your Product List...

GA Product Code	Protein Sources	Recipe Title	Recipe Claims	Photo of the kibble
		Grain Free Salmon with Trout, Sweet Potato & Asparagus	<ul style="list-style-type: none">✓ 53% Total Salmon & Trout - Rich in vitamins, minerals and amino acids.✓ Sweet Potato - An excellent alternative to grains, it is a complex carbohydrate high in B vitamins.✓ Min 26% Freshly Prepared Salmon & Trout - Responsibly sourced & highly digestible protein sources.✓ Digestive Health - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion. <p>Composition:</p> <p>Salmon & Trout 53% (including Freshly Prepared Salmon & Trout 27%, Dried Salmon 20%, Salmon Oil 4% & Salmon Stock 2%), Sweet Potato (22%), Peas (9%), Potato, Beet Pulp, Linseed, Minerals, Vitamins, Omega 3 Supplement, Vegetable Stock, Asparagus (0.3%), FOS (96 mg/kg), MOS (24 mg/kg)</p> <p>Analytical Constituents: Crude Protein 27%, Crude Fat 15%, Crude Fibre 3%, Crude Ash 8%</p>	

Kibble shape and size (at 1:1 ratio)

Composition and Analytical Constituents

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All information contained with this booklet is correct as of **February 2020**. Please refer to the relevant product guides for the latest composition, analytical constituents and further information on the recipe.

Your Account Manager can also offer advice and assistance on any of our recipes and will be more than happy to help you.



Superfood 65 range

The Superfood 65 range includes a selection of recipes with the finest freshly prepared raw meat gently cooked to protect the valuable protein, plus a blend of nutritiously beneficial Superfoods.



65% Total Animal Ingredients

With a minimum of 35% freshly prepared.



Superfood Blend

A blend of 5 carefully selected superfoods each with their own unique benefits.



Naturally Occurring Collagen

Found in freshly prepared ingredients, Collagen helps to maintain healthy joints and skin



Digestive Health

Pre-biotics MOS and FOS which are beneficial for the growth of healthy gut bacteria and support digestion.

SUPERFOOD 65

ADULT RECIPES

The Superfood 65 range includes a selection of recipes with the finest freshly prepared raw meat gently cooked to protect the valuable protein, plus a blend of nutritiously beneficial Superfoods. Using our unique Freshtrusion™ process we have created recipes that boasts a minimum 35% freshly prepared protein source.

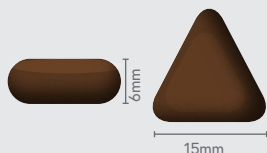


PRODUCT CODE: SFB



Beef

Kibble size: (+/- 1mm)



Superfood 65 Beef with Carrot, Green Beans, Cauliflower, Tomato & Courgette

✓ **65% Total Beef** - With a minimum 35% freshly prepared beef

✓ **Superfood Blend** - A blend of 5 carefully selected superfoods each with their own unique benefits

Composition:

65% Beef (35% Freshly Prepared Beef, 24% Dried Beef, 6% Beef Fat), Sweet Potato, Beans, Beet Pulp, Dried Superfood Blend* (Including Carrot, Green Beans, Cauliflower, Tomato, Courgette), Minerals, Omega 3 Supplement, Vitamins, Fructooligosaccharides (192 mg/kg), Glucosamine (170 mg/kg), Methylsulfonylmethane (170 mg/kg), Chondroitin Sulphate (125 mg/kg), Mannanooligosaccharides (48 mg/kg), Olive Extract (0.01%). *Each equivalent to 4% Fresh Ingredients

Analytical Constituents: Crude Protein 38%, Crude Fat 16%, Crude Fibre 2%, Crude Ash 6%

✓ **Naturally Occurring Collagen** - Found in freshly prepared ingredients, Collagen helps to maintain healthy joints and skin

✓ **Digestive Health** - Pre-biotics MOS & FOS which are beneficial for the growth of healthy gut bacteria and support digestion



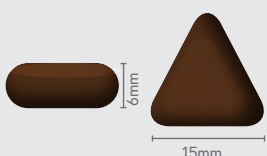
ADULT DOG

PRODUCT CODE: SFS



Salmon

Kibble size: (+/- 1mm)



Superfood 65 Salmon with Dill, Spinach, Fennel, Asparagus & Tomato

✓ **65% Total Salmon** - With a minimum 35% freshly prepared Salmon

✓ **Superfood Blend** - A blend of 5 carefully selected superfoods each with their own unique benefits

Composition:

65% Salmon (35% Freshly Prepared Salmon, 23% Dried Salmon, 4% Salmon Oil & 3% Salmon Stock), Sweet Potato, Beans, Beet Pulp, Dried Superfood Blend* (Including Dill, Spinach, Fennel, Asparagus, Tomato), Omega 3 Supplement, Minerals, Vitamins, Fructooligosaccharides (192 mg/kg), Mannanooligosaccharides (48 mg/kg), Olive Extract (0.01%). *Each equivalent to 4% Fresh Ingredients

Analytical Constituents: Crude Protein 32%, Crude Fat 15%, Crude Fibre 2.5%, Crude Ash 9%

✓ **Naturally Occurring Collagen** - Found in freshly prepared ingredients, Collagen helps to maintain healthy joints and skin

✓ **Digestive Health** - Pre-biotics MOS & FOS which are beneficial for the growth of healthy gut bacteria and support digestion



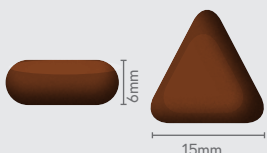
ADULT DOG

PRODUCT CODE: SFD



Duck

Kibble size: (+/- 1mm)



Superfood 65 Duck with Parsnip, Beetroot, Orange, Asparagus & Pumpkin

✓ **65% Total Duck** - With a minimum 35% freshly prepared Duck

✓ **Superfood Blend** - A blend of 5 carefully selected superfoods each with their own unique benefits

Composition:

65% Duck (35% Freshly Prepared Duck, 22% Dried Duck, 5% Duck Fat & 3% Duck Stock), Sweet Potato, Beans, Beet Pulp, Dried Superfood Blend* (Including Parsnip, Beetroot, Orange, Asparagus, Pumpkin), Omega 3 Supplement, Minerals, Vitamins, Fructooligosaccharides (192 mg/kg), Mannanooligosaccharides (48 mg/kg), Olive Extract (0.01%). *Each equivalent to 4% Fresh Ingredients

Analytical Constituents: Crude Protein 28%, Crude Fat 16%, Crude Fibre 3%, Crude Ash 9.5%

✓ **Naturally Occurring Collagen** - Found in freshly prepared ingredients, Collagen helps to maintain healthy joints and skin

✓ **Digestive Health** - Pre-biotics MOS & FOS which are beneficial for the growth of healthy gut bacteria and support digestion



ADULT DOG



Grain Free range

The Grain Free range includes a selection of the finest freshly prepared nutritious and highly digestible animal protein sources.

The range has been formulated with sweet potato and potato to be suitable for those with grain intolerance/sensitivity.



Grain Free

Ideal for pets with grain intolerance/sensitivities



Digestive Health

Prebiotics to help support digestion. Helps produce smaller, firmer stools



Freshly Prepared

Made with Freshly Prepared high quality protein



Naturally Preserved

No Added Artificial Colours or Preservatives. Naturally preserved using rosemary extract.

GRAIN FREE

PUPPY RECIPES

Puppies require an appropriate high level of protein to support growth and development through this crucial phase in life. This is usually higher than an adult's requirement as this is the fastest development phase within a dog's lifetime.

During this phase they also require an appropriate and controlled Calcium and Phosphorus level to ensure correct skeletal development, which is especially important for large breed puppies.



PRODUCT CODE: GPU



Kibble size: (+/- 1mm)



Grain Free Salmon with Haddock, Blue Whiting, Sweet Potato & Asparagus

✓ **60% Total Fish** - Rich in amino acids, salmon, haddock & blue whiting are delicious sources of protein.

✓ **Joint Care Pack** - To help support cartilage metabolism for the growth of healthy joints in puppies.

Composition:

Salmon, Haddock & Blue Whiting 60% (Freshly Prepared Salmon 21%, Dried Salmon 16%, Freshly Prepared Blue Whiting 11%, Freshly Prepared Haddock 10% & Salmon Stock 2%), Sweet Potato (20%), Potato, Beet Pulp, Peas (6%), Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Asparagus (0.2%), Glucosamine (170 mg/kg), Methylsulfonylmethane (170 mg/kg), Chondroitin Sulphate (125 mg/kg), Nucleotides, FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 27%, Crude Fat 13%, Crude Fibre 3.5%, Crude Ash 8%

✓ **Min 26% Freshly Prepared** - Freshly Prepared Salmon, Haddock & Blue Whiting.

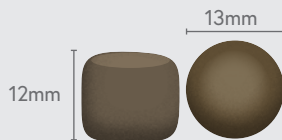
✓ **Added Omega 3 Supplement** - To help support cognitive and visual development



PRODUCT CODE: JGF



Kibble size: (+/- 1mm)



Large Breed Grain Free Salmon with Sweet Potato & Vegetables

✓ **60% Total Salmon** - Rich in amino acids, vitamins and minerals, Salmon is a delicious source of protein.

✓ **Joint Care Pack** - To help support cartilage metabolism for the growth of healthy joints in puppies.

Composition:

Salmon 60% (Freshly Prepared Salmon 38%, Dried Salmon 20%, Salmon Stock 2%), Sweet Potato (19%), Potato, Beet Pulp, Linseed, Minerals, Vitamins, Carrot, Peas (0.2%), Omega 3 Supplement, Vegetable Stock, Glucosamine (355 mg/kg), Methylsulfonylmethane (355 mg/kg), Chondroitin Sulphate (250 mg/kg), Nucleotides, FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 25%, Crude Fat 13%, Crude Fibre 2%, Crude Ash 7%

✓ **Provitamin** - Added L-Carnitine to help promote oxidation of fat for energy during growth.

✓ **Added Omega 3 Supplement** - To help support cognitive and visual development



PRODUCT CODE: GFP



Kibble size: (+/- 1mm)



Grain Free Chicken with Turkey, Salmon, Sweet Potato & Carrot

✓ **60% Total Chicken, Turkey & Salmon** - Rich in amino acids and delicious sources of protein.

✓ **Joint Care Pack** - To help support cartilage metabolism for the growth of healthy joints in puppies.

Composition:

Chicken, Turkey & Salmon 60% (including Freshly Prepared Chicken 20%, Dried Chicken 14%, Freshly Prepared Turkey 7%, Freshly Prepared Salmon 7%, Dried Turkey 7%, Dried Salmon 3% & Chicken Stock 2%), Sweet Potato (22%), Potato, Linseed, Omega 3 Supplement, Beet Pulp, Minerals, Vitamins, Carrot (0.2%), Peas (0.07%), Glucosamine (170 mg/kg), Methylsulfonylmethane (170 mg/kg), Chondroitin Sulphate (125 mg/kg), Vegetable Stock, Nucleotides, FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 29%, Crude Fat 15%, Crude Fibre 2.5%, Crude Ash 7%

✓ **Min 26% Freshly Prepared** - Responsibly sourced, freshly prepared Chicken, Turkey & Salmon.

✓ **Added Omega 3 Supplement** - To help support cognitive and visual development.



PRODUCT CODE: GPT



Turkey



Duck

Kibble size: (+/- 1mm)

Grain Free Turkey with Duck, Sweet Potato, Dill & Camomile

✓ **60% Total Turkey & Duck** - Rich in amino acids, Turkey and Duck are delicious sources of protein.

✓ **Joint Care Pack** - To help support cartilage metabolism for the growth of healthy joints in puppies.

Composition:

60% Turkey & Duck (including Freshly Prepared Turkey 32%, Dried Turkey 18%, Turkey Fat 5%, Freshly Prepared Duck 4%, and Turkey Stock 1%) Sweet Potato (20%), Potato Protein, Peas (4%), Potato, Beet Pulp, Linseed, Minerals, Vitamins, Omega 3 Supplement, Vegetable Stock, Camomile (0.3%), Dill (0.3%), Nucleotides, Glucosamine (170 mg/kg), Methylsulfonylmethane (170 mg/kg), Chondroitin Sulphate (125 mg/kg), FOS (96 mg/kg), MOS (24 mg/kg).

Analytical Constituents: Crude Protein 30%, Crude Fat 18%, Crude Fibre 3%, Crude Ash 8.5%

✓ **Min 26% Freshly Prepared Turkey** - Turkey is a lean protein source rich in essential amino acids.

✓ **Added Omega 3 Supplement** - To help support cognitive and visual development



GRAIN FREE

ADULT RECIPES

Our Grain Free Adult Dog Range contains our largest selection of recipes, and it's easy to see why. A combination of delicious recipes and freshly prepared proteins with the benefit of being Grain Free makes them an irresistible choice for both customer and pet alike.



PRODUCT CODE: UGF



Angus Beef

Kibble size: (+/- 1mm)

14mm

5mm

Grain Free Angus Beef with Sweet Potato & Carrot

✓ **50% Total Beef** - Angus beef is considered a higher quality compared to regular beef and is rich in amino acids, vitamins and minerals.

✓ **Added Omega 3 Supplement** - To help support healthy skin & coat.

✓ **Min 26% Freshly Prepared Angus Beef** - Responsibly sourced & highly digestible.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Beef 50% (including Freshly Prepared Angus Beef 28%, Dried Beef 19% & Beef Fat 3%), Sweet Potato (26%), Potato, Peas (5%), Linseed, Beet Pulp, Minerals, Vitamins, Omega 3 Supplement, Vegetable Stock, Carrot (<0.1%), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 29%, Crude Fat 13%, Crude Fibre 3%, Crude Ash 6%

PRODUCT CODE: GFF



Lamb

Kibble size: (+/- 1mm)

14mm

5mm

Grain Free Lamb with Sweet Potato & Mint

✓ **50% Total Lamb** - Lamb is a nutrient-dense, highly digestible protein source.

✓ **Added Omega 3 Supplement** - To help support healthy skin & coat.

✓ **Min 26% Freshly Prepared Lamb** - Responsibly sourced & highly digestible.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Lamb 50% (including Freshly Prepared Lamb 30%, Dried Lamb 18% & Lamb Stock 2%), Sweet Potato (23%), Peas (9%), Potato, Pea Protein, Linseed, Beet Pulp, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Mint (0.2%), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 26%, Crude Fat 13%, Crude Fibre 3%, Crude Ash 9.5%

PRODUCT CODE: GFB



Pork

Kibble size: (+/- 1mm)

14mm

5mm

Grain Free Pork with Sweet Potato & Apple

✓ **50% Total Pork** - Pork is a good source of protein which also provides vitamins, important for general health and well-being including thiamin, niacin, riboflavin and vitamin B6.

✓ **Added Omega 3 Supplement** - To help support healthy skin & coat.

✓ **Min 26% Freshly Prepared Pork** - Responsibly sourced & highly digestible.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Pork 50% (including Freshly Prepared Pork 31%, Dried Pork 18% & Pork Stock 1%), Sweet Potato (22%), Peas (9%), Potato, Beet Pulp, Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Apple (0.7%), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 26%, Crude Fat 15%, Crude Fibre 3.5%, Crude Ash 9%



PRODUCT CODE: VGF



Venison

Kibble size: (+/- 1mm)

14mm

5mm

Grain Free Venison with Sweet Potato & Mulberry

✓ **50% Total Venison & Salmon** - Venison is protein rich and nutritionally wholesome.

✓ **Min 26% Freshly Prepared Venison** - Responsibly sourced & highly digestible.

✓ **Added Omega 3 Supplement** - To help support healthy skin & coat.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion

Composition:

Venison & Salmon 50% (including Freshly Prepared Venison 26%, Dried Salmon 19% Salmon Oil 2.5% & Salmon Stock 2.5%), Sweet Potato (27%), Potato, Peas (6%), Omega 3 Supplement, Linseed, Beet Pulp, Minerals, Vitamins, Vegetable Stock, Mulberry (0.2%), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 25%, Crude Fat 13%, Crude Fibre 3%, Crude Ash 8.5%



PRODUCT CODE: GFI



Salmon



Trout

Kibble size: (+/- 1mm)

14mm

5mm

Grain Free Salmon with Trout, Sweet Potato & Asparagus

✓ **50% Total Salmon & Trout** - Rich in vitamins, minerals and amino acids.

✓ **Added Omega 3 Supplement** - To help support healthy skin & coat.

✓ **Min 26% Freshly Prepared Salmon & Trout** - Responsibly sourced & highly digestible.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Salmon & Trout 50% (including Freshly Prepared Salmon & Trout 36%, Dried Salmon 12% & Salmon Stock 2%), Sweet Potato (24%), Peas (9%), Potato, Beet Pulp, Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Asparagus (0.3%), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 26%, Crude Fat 11%, Crude Fibre 3%, Crude Ash 7.5%



PRODUCT CODE: WGF



Haddock



Salmon

Kibble size: (+/- 1mm)

14mm

5mm

Grain Free Haddock with Sweet Potato & Parsley

✓ **50% Total Fish** - Rich in vitamins, minerals and amino acids.

✓ **Added Omega 3 Supplement** - To help support healthy skin & coat.

✓ **Min 26% Freshly Prepared Haddock** - Responsibly sourced & highly digestible protein source.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Fish 50% (including Freshly Prepared Haddock 26%, Dried Salmon 17.5%, Trout Oil 4.5%, Salmon Stock 2%), Sweet Potato (24%), Peas (7%), Potato, Beet Pulp, Olive Oil, Linseed, Sunflower Oil, Minerals, Vitamins, Parsley (0.3%), Vegetable Stock, FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 25%, Crude Fat 14%, Crude Fibre 3%, Crude Ash 8%



PRODUCT CODE: GTA



Tuna



Salmon

Kibble size: (+/- 1mm)

14mm

5mm

Grain Free Tuna with Sweet Potato & Broccoli

✓ **50% Total Tuna & Salmon** - Rich in vitamins, minerals and amino acids.

✓ **Added Omega 3 Supplement** - To help support healthy skin & coat.

✓ **Min 26% Freshly Prepared Tuna** - Responsibly sourced & highly digestible.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Tuna & Salmon 50% (including Freshly Prepared Tuna 26%, Dried Salmon 19%, Salmon Oil 3% & Salmon Stock 2%), Sweet Potato (24%), Potato, Peas (9%), Linseed, Beet Pulp, Minerals, Vitamins, Omega 3 Supplement, Vegetable Stock, Broccoli (0.3%), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 26%, Crude Fat 10%, Crude Fibre 3%, Crude Ash 8%



PRODUCT CODE: GFG



Chicken

Kibble

size: (+/- 1mm)

14mm

5mm

Grain Free Chicken with Sweet Potato & Herbs

✓ **55% Total Chicken** - Chicken is a lean protein source rich in essential amino acids.

✓ **Min 26% Freshly Prepared Chicken** - Responsibly sourced & highly digestible.

✓ **Added Omega 3 Supplement** - To help support healthy skin & coat.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Chicken 55% (including Freshly Prepared Chicken 31%, Dried Chicken 21% & Chicken Stock 3%), Sweet Potato (26%), Peas (6%), Potato, Beet Pulp, Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Marjoram, Basil, Oregano, Sage, Thyme, Parsley, FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 27%, Crude Fat 14%, Crude Fibre 4%, Crude Ash 7.5%



PRODUCT CODE: GFJ



Duck

Kibble size: (+/- 1mm)

14mm

5mm

Grain Free Duck with Sweet Potato & Orange

✓ **50% Total Duck** - A nutrient-dense source of protein and also provides nutrients such as iron, selenium, B vitamins and zinc.

✓ **Added Omega 3 Supplement** - To help support healthy skin & coat.

✓ **Min 26% Freshly Prepared Duck** - Responsibly sourced & highly digestible.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Duck 50% (including Freshly Prepared Duck 28%, Dried Duck 20% & Duck Stock 2%), Sweet Potato (26%), Peas (6%), Potato, Beet Pulp, Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Orange (0.3%), Cranberry, FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 26%, Crude Fat 14%, Crude Fibre 3%, Crude Ash 9%



PRODUCT CODE: GFH



Turkey

Kibble

size: (+/- 1mm)

14mm

5mm

Grain Free Turkey with Sweet Potato & Cranberry

✓ **50% Total Turkey** - Turkey is a lean protein source rich in essential amino acids.

✓ **Added Omega 3 Supplement** - To help support healthy skin & coat.

✓ **Min 26% Freshly Prepared Turkey** - Responsibly sourced & highly digestible.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Turkey 50% (including Freshly Prepared Turkey 28%, Dried Turkey 20% & Turkey Stock 2%), Sweet Potato (26%), Peas (9%), Potato, Beet Pulp, Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Cranberry (0.3%), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 26%, Crude Fat 11%, Crude Fibre 3%, Crude Ash 8%



GRAIN FREE

SMALL BREED RECIPES

Despite their size, small breed dogs have similar energy requirements to their larger relatives. That's why we pack the same exceptional ingredients and nutritional expertise into our smaller sized kibbles that are specifically designed to suit smaller mouths.



PRODUCT CODE: NGE



Lamb

Kibble size: (+/- 1mm)



Grain Free Lamb with Sweet Potato & Mint

✓ **50% Total Lamb** - Rich in amino acids, vitamins & minerals, lamb is a delicious source of protein.

✓ **Added Omega 3 Supplement** - To help healthy skin and coat.

✓ **Min 26% Freshly Prepared**

Lamb - Responsibly sourced & highly digestible protein source.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Lamb 50% (including Freshly Prepared Lamb 30%, Dried Lamb 18% & Lamb Stock 2%), Sweet Potato (23%), Peas (9%), Pea Protein, Potato, Linseed, Beet Pulp, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Mint (0.2%), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 26%, Crude Fat 14%, Crude Fibre 3%, Crude Ash 9%



PRODUCT CODE: LGF



Salmon



Trout

Kibble size: (+/- 1mm)



Grain Free Salmon with Trout, Sweet Potato & Asparagus

✓ **53% Total Salmon & Trout** - Rich in vitamins, minerals and amino acids.

✓ **Sweet Potato** - An excellent alternative to grains, it is a complex carbohydrate high in B vitamins.

✓ **Min 26% Freshly Prepared**

Salmon & Trout - Responsibly sourced & highly digestible protein sources.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Salmon & Trout 53% (including Freshly Prepared Salmon & Trout 27%, Dried Salmon 20%, Salmon Oil 4% & Salmon Stock 2%), Sweet Potato (22%), Peas (9%), Potato, Beet Pulp, Linseed, Minerals, Vitamins, Omega 3 Supplement, Vegetable Stock, Asparagus (0.3%), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 27%, Crude Fat 15%, Crude Fibre 3%, Crude Ash 8%



PRODUCT CODE: SGF



Chicken

Kibble size: (+/- 1mm)



Grain Free Chicken with Sweet Potato & Herbs

✓ **55% Total Chicken** - Rich in vitamins, minerals and amino acids.

✓ **Added Omega 3 Supplement** - To help healthy skin and coat.

✓ **Min 26% Freshly Prepared**

Chicken - Responsibly sourced & highly digestible protein source.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Chicken 55% (including Freshly Prepared Chicken 27%, Dried Chicken 26% & Chicken Stock 2%), Sweet Potato (26%), Peas (7%), Beet Pulp, Potato, Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Marjoram, Basil, Oregano, Sage, Thyme, Parsley, FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 29%, Crude Fat 15%, Crude Fibre 3.5%, Crude Ash 8.5%



GRAIN FREE

LARGE BREED RECIPES



Our large breed recipes are nutritionally complete and balanced and come in a larger kibble size to promote chewing and prevent gorging or fast consumption of food, which could lead to bloating and digestive upset. The size and weight of large breed dogs can put more strain on their joints so we've added a combination of glucosamine, chondroitin & methylsulfonylmethane to support cartilage metabolism and help maintain healthy joints.

PRODUCT CODE: JGS



Salmon



Trout

20mm

Kibble
size:
(+/- 1mm)

10mm



Grain Free Salmon with Trout, Sweet Potato & Asparagus

✓ **50% Total Salmon & Trout** - Rich in amino acids, vitamins & minerals, and low in fat.

✓ **Min 26% Freshly Prepared Salmon & Trout** - Responsibly sourced & highly digestible protein sources.

✓ **Sweet Potato** - An excellent alternative to grains, it is a complex carbohydrate high in B vitamins.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Salmon and Trout 50% (including Freshly Prepared Salmon & Freshly Prepared Trout 33%, Dried Salmon 15%, Salmon Stock 2%) Sweet Potato (24%), Peas (9%), Potato, Beet Pulp, Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Asparagus (0.3%), Glucosamine (170 mg/kg), Methylsulfonylmethane (170 mg/kg), Chondroitin Sulphate (125 mg/kg), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 24%, Crude Fat 13%, Crude Fibre 3.5%, Crude Ash 8%



PRODUCT CODE: GFZ



Turkey

20mm

Kibble
size:
(+/- 1mm)

10mm



Grain Free Turkey with Sweet Potato & Cranberry

✓ **50% Total Turkey** - Rich in vitamins, minerals and amino acids.

✓ **Sweet Potato** - An excellent alternative to grains, it is a complex carbohydrate high in B vitamins.

✓ **Min 26% Freshly Prepared Turkey** - Responsibly sourced & highly digestible protein source.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Turkey 50% (including Freshly Prepared Turkey 28%, Dried Turkey 18%, Turkey Fat 2% & Turkey Stock 2%), Sweet Potato (24%), Peas (7%), Potato, Beet Pulp, Pea Protein, Potato Protein, Omega 3 Supplement, Vegetable Stock, Linseed, Minerals, Vitamins, Cranberry (0.2%), Glucosamine (170mg/kg), Methylsulfonylmethane (170mg/kg), Chondroitin Sulphate (125 mg/kg), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 29%, Crude Fat 13%, Crude Fibre 3%, Crude Ash 8%



GRAIN FREE

LIGHT* RECIPES

Our light recipes have added L-carnitine - derived from the amino acid lysine - which promotes fat oxidation that helps to maintain healthy weight and lean muscle mass.

Our light recipes are 15% lower in fat compared to standard adult products in order to aid weight reduction. As it is the calories which are reduced, this does not mean that a pet has to eat less, they can still consume a normal amount of food.



PRODUCT CODE: GFE



Trout

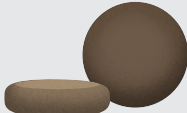


Salmon

Kibble size: (+/- 1mm)

14mm

5mm



Light Grain Free Trout with Salmon, Sweet Potato and Asparagus

✓ **50% Total Trout & Salmon** - Naturally rich in omega 3, amino acids, vitamins & minerals.

✓ **Joint Care Pack** - To help support cartilage for healthy joints in overweight dogs.

✓ **Min 26% Freshly Prepared Trout & Salmon** - Responsibly sourced & highly digestible.

✓ **Provitamin** - Added L-Carnitine to help maintain a healthy weight and maintain lean muscle mass.

Composition:

Trout & Salmon 50% (including Freshly Prepared Trout 30%, Dried Salmon 11%, Freshly Prepared Salmon 4%, Salmon Oil 3%, Salmon Stock 2%), Sweet Potato (24%), Potato, Peas (6%), Beet Pulp, Pea Protein, Linseed, Potato Protein, Minerals, Vitamins, Vegetable Stock, Asparagus (0.3%), Glucosamine (170 mg/kg), Methylsulfonylmethane (170 mg/kg), Chondroitin Sulphate (125 mg/kg), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 25%, Crude Fat 8%, Crude Fibre 3.5%, Crude Ash 8%



PRODUCT CODE: TGE

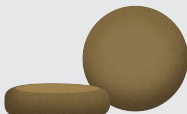


Turkey

Kibble size: (+/- 1mm)

14mm

5mm



Light Grain Free Turkey with Sweet Potato & Cranberry

✓ **50% Total Turkey** - Rich in amino acids, vitamins & minerals, turkey is a delicious source of protein.

✓ **Joint Care Pack** - To help support cartilage for healthy joints in overweight dogs.

✓ **Min 26% Freshly Prepared Turkey** - A lean protein source that's low in fat.

✓ **Provitamin** - Added L-Carnitine to help maintain a healthy weight and maintain lean muscle mass.

Composition:

Turkey 50% (including Freshly Prepared Turkey 27%, Dried Turkey 21% & Turkey Stock 2%), Sweet Potato (16%), Potato, Peas (8%), Beet Pulp, Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Cranberry (0.2%), Glucosamine (170 mg/kg), Methylsulfonylmethane (170 mg/kg), Chondroitin Sulphate (125 mg/kg), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 27%, Crude Fat 9%, Crude Fibre 3.5%, Crude Ash 8.5%



* FEDIAF guidelines state that if you declare a Recipe as Light, Metabolisable Energy or kcal must be declared on your product packaging.

GRAIN FREE

SENIOR RECIPES

Senior recipes are designed to be suitable for those dogs over 7 years old. A senior diet is designed to help support the joints, have higher fibre content in order to help 'keep things moving' and have reduced energy content in order to help prevent weight gain in those golden years. A careful blend of Glucosamine, Chondroitin and MSM helps support cartilage for healthy joints. These recipes include L-Carnitine, an essential amino acid which can help maintain a healthy weight and lean muscle mass.



PRODUCT CODE: GFC



Trout



Salmon

Kibble size: (+/- 1mm)
14mm



Senior Grain Free Trout with Salmon, Sweet Potato & Asparagus

✓ **50% Total Trout & Salmon** - Rich in amino acids, vitamins & minerals as well as being low-fat.

✓ **Min 26% Freshly Prepared Trout & Salmon** - Responsibly sourced & highly digestible.

✓ **Added Joint Care Pack**
- To help support cartilage for healthy joints in Senior dogs

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Trout & Salmon 50% (including Freshly Prepared Trout 30%, Dried Salmon 11%, Freshly Prepared Salmon 4%, Salmon Oil 3%, Salmon Stock 2%), Sweet Potato (24%), Potato, Peas (6%), Beet Pulp, Pea Protein, Linseed, Potato Protein, Minerals, Vitamins, Vegetable Stock, Asparagus (0.3%), Glucosamine (170 mg/kg), Methylsulfonylmethane (170 mg/kg), Chondroitin Sulphate (125 mg/kg), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 25%, Crude Fat 8%, Crude Fibre 3.5%, Crude Ash 8%

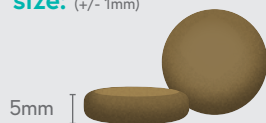


PRODUCT CODE: TGC



Turkey

Kibble size: (+/- 1mm)
14mm



Senior Grain Free Turkey with Sweet Potato & Cranberry

✓ **50% Total Turkey** - Rich in amino acids, vitamins & minerals, turkey is a delicious source of protein.

✓ **Min 26% Freshly Prepared Turkey**
- Responsibly sourced & highly digestible.

✓ **Added Joint Care Pack**
- To help support cartilage for healthy joints in senior dogs.

✓ **Digestive Health** - Pre-biotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Composition:

Turkey 50% (including Freshly Prepared Turkey 27%, Dried Turkey 21% & Turkey Stock 2%), Sweet Potato (16%), Potato, Peas (8%), Beet Pulp, Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Cranberry (0.2%), Glucosamine (170 mg/kg), Methylsulfonylmethane (170 mg/kg), Chondroitin Sulphate (125 mg/kg), FOS (96 mg/kg), MOS (24 mg/kg)

Analytical Constituents: Crude Protein 27%, Crude Fat 9%, Crude Fibre 3.5%, Crude Ash 8.5%





Naturals range

The Naturals range offers a selection of recipes that benefit from the finest freshly prepared protein sources.

The range provides a variety of recipes formulated for pets with sensitive digestion.



Hypoallergenic

For everyday health and well-being. Formulated without beef, pork, wheat, wheat gluten, dairy, egg and soya.



Sensitive Digestion

Contains rice and barley which are gentle on a dog's digestive tract.



Promotes a Healthy Gut

Chicory extract may help to maintain healthy gut bacteria and aid digestion.



Naturally Preserved

No Added Artificial Colours or Preservatives. Naturally preserved using rosemary extract.

NATURALS

DOG RECIPES

The Naturals range offers a selection of recipes that benefit from the finest freshly prepared protein sources. The range provides a variety of recipes formulated for pets with sensitive digestion.



PRODUCT CODE: TRY



Turkey

Kibble size: (+/- 1mm)



Naturals Puppy Turkey with Rice

- ✓ **38% Total Turkey** - Rich in amino acids, vitamins & minerals, turkey is a delicious source of protein.
- ✓ **4% Freshly Prepared Turkey** - A lean protein source that's low in fat.
- ✓ **High Protein** - High level of protein to support and maintain healthy growth in puppies.
- ✓ **Sensitive Digestion** - Contains rice and oats which are gentle on a dog's digestive tract.
- ✓ **Hypoallergenic** - Formulated without beef, pork, wheat, wheat gluten, dairy, egg and soya.

Composition:

Turkey 38% (Including Dried Turkey 25%, Turkey Fat 6%, Freshly Prepared Turkey 4% & Turkey Gravy 3%), Brown Rice (17%), White Rice (15%), Oats (11%), Linseed, Alfalfa, Minerals, Vitamins, Seaweed, Omega 3 Supplement, FOS (960 mg/kg), Chicory Extract (0.05%), Yucca Extract (190 mg/kg), Dandelion

Analytical Constituents: Crude Protein 29%, Crude Fat 14%, Crude Fibre 3%, Crude Ash 7%



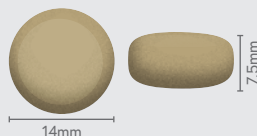
PUPPY

PRODUCT CODE: LRN



Lamb

Kibble size: (+/- 1mm)



Naturals Lamb with Rice

- ✓ **34% Total Lamb** - Rich in amino acids, vitamins & minerals, lamb is a delicious source of protein.
- ✓ **4% Freshly Prepared Lamb** - Lamb is a nutrient-dense, digestible protein source.
- ✓ **Hypoallergenic** - Formulated without beef, pork, wheat, wheat gluten, dairy, egg and soya.
- ✓ **Healthy Gut** - Chicory extract may help to maintain healthy gut bacteria and aid digestion.
- ✓ **Sensitive Digestion** - Contains rice and barley which are gentle on a dog's digestive tract.

Composition:

Lamb 34% (Including Dried Lamb 25%, Freshly Prepared Lamb 4%, Lamb Fat 3% & Lamb Gravy 2%), Brown Rice (23%), Barley (16%), White Rice (15%), Linseed, Beet Pulp, Alfalfa, Minerals, Vitamins, Seaweed, Omega 3 Supplement, FOS (960 mg/kg), Chicory Extract (0.05%), Yucca Extract (190 mg/kg), Dandelion

Analytical Constituents: Crude Protein 21%, Crude Fat 10%, Crude Fibre 3%, Crude Ash 9%



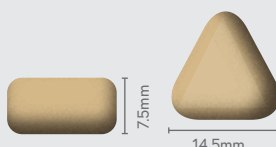
ADULT

PRODUCT CODE: FRN



White Fish

Kibble size: (+/- 1mm)



Naturals Fish with Rice

- ✓ **30% Total Fish** - Responsibly sourced and highly digestible protein sources.
- ✓ **11% Freshly Prepared White Fish** - Rich in amino acids, vitamins & minerals & protein.
- ✓ **Healthy Gut** - Chicory extract may help to maintain healthy gut bacteria and aid digestion.
- ✓ **Sensitive Digestion** - Contains rice and barley which are gentle on a dog's digestive tract.
- ✓ **Hypoallergenic** - Formulated without beef, pork, wheat, wheat gluten, dairy, egg and soya.

Composition:

Fish 30% (Including Dried White Fish 15%, Freshly Prepared White Fish 11%, Salmon Gravy 2% & Salmon Oil 2%), White Rice (23%), Brown Rice (20%), Barley (15%), Linseed, Peas, Alfalfa, Sunflower Oil, Vegetable Stock, Minerals, Vitamins, Seaweed, Omega 3 Supplement, FOS (960 mg/kg), Chicory Extract (0.04%), Yucca Extract (190 mg/kg), Dandelion

Analytical Constituents: Crude Protein 20%, Crude Fat 9%, Crude Fibre 3%, Crude Ash 6%



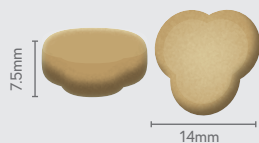
ADULT

PRODUCT CODE: TRN



Turkey

Kibble size: (+/- 1mm)



Naturals Turkey with Rice

✓ **30% Total Turkey** - Rich in amino acids, vitamins & minerals, turkey is a delicious source of protein.

✓ **4% Freshly Prepared Turkey** - A lean protein source that's low in fat.

✓ **Sensitive Digestion** - Contains rice and oats which are gentle on a dog's digestive tract.

Composition:

Turkey 30% (Including Dried Turkey 22%, Freshly Prepared Turkey 4%, Turkey Fat 2% & Turkey Gravy 2%), White Rice (22%), Brown Rice (22%), Oats (19%), Linseed, Beet Pulp, Alfalfa, Minerals, Vitamins, Seaweed, Omega 3 Supplement, FOS (960 mg/kg), Chicory Extract (0.05%), Yucca Extract (190 mg/kg), Dandelion

Analytical Constituents: Crude Protein 23%, Crude Fat 8%, Crude Fibre 3.5%, Crude Ash 6%

✓ **Hypoallergenic** - Formulated without beef, pork, wheat, wheat gluten, dairy, egg and soya.

✓ **Healthy Gut** - Chicory extract may help to maintain healthy gut bacteria and aid digestion.



PRODUCT CODE: TNS



Turkey

Kibble size: (+/- 1mm)



Naturals Small Breed Turkey with Rice

✓ **30% Total Turkey** - Rich in amino acids, vitamins & minerals, turkey is a delicious source of protein.

✓ **4% Freshly Prepared Turkey** - A lean protein source that's low in fat.

✓ **Hypoallergenic** - Formulated without beef, pork, wheat, wheat gluten, dairy, egg and soya.

Composition:

Turkey 30% (Including Dried Turkey 22%, Freshly Prepared Turkey 4%, Turkey Fat 2% & Turkey Gravy 2%), White Rice (22%), Brown Rice (22%), Oats (19%), Linseed, Beet Pulp, Alfalfa, Minerals, Vitamins, Seaweed, Omega 3 Supplement, FOS (960 mg/kg), Chicory Extract (0.05%), Yucca Extract (190 mg/kg), Dandelion

Analytical Constituents: Crude Protein 23%, Crude Fat 8%, Crude Fibre 3.5%, Crude Ash 6%

✓ **Healthy Gut** - Chicory extract may help to maintain healthy gut bacteria and aid digestion.

✓ **Sensitive Digestion** - Contains rice and oats which are gentle on a dog's digestive tract.



PRODUCT CODE: TSN



Turkey

Kibble size: (+/- 1mm)



Naturals Senior/Light* Turkey with Rice

✓ **26% Total Turkey** - Rich in amino acids, vitamins & minerals, turkey is a delicious source of protein.

✓ **5% Freshly Prepared Turkey** - Turkey is a lean protein source rich in essential amino acids.

✓ **Hypoallergenic** - Formulated without beef, pork, wheat, wheat gluten, dairy, egg and soya.

Composition:

Turkey 26% (Including Dried Turkey 17%, Freshly Prepared Turkey 5%, Turkey Fat 2% & Turkey Gravy 2%), Brown Rice (23%), White Rice (23%), Oats (18%), Beet Pulp, Linseed, Alfalfa, Minerals, Vitamins, Seaweed, Omega 3 Supplement, FOS (960 mg/kg), Glucosamine (178 mg/kg), Methylsulfonylmethane (178 mg/kg), Chondroitin Sulphate (125 mg/kg), Chicory Extract (0.05%), Yucca Extract (190 mg/kg), Dandelion

Analytical Constituents: Crude Protein 20%, Crude Fat 8%, Crude Fibre 4%, Crude Ash 6%

✓ **Joint Care Pack** - To help support cartilage for healthy joints in senior dogs.

✓ **Sensitive Digestion** - Contains rice and oats which are gentle on a dog's digestive tract.



* FEDIAF guidelines state that if you declare a Recipe as Light, Metabolisable Energy or kcal must be declared on your product packaging.



Super Premium

The Super Premium range benefits from a variety of high quality protein sources.

The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.



Immune System

Contains vitamins and minerals to help maintain a healthy immune system.



Skin & Coat

Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.



Digestive Health

Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.



Naturally Preserved

No Added Artificial Colours or Preservatives. Naturally preserved using rosemary extract.

SUPER PREMIUM DOG RECIPES



The Super Premium range benefits from a variety of high quality protein sources. The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

PUPPY

PRODUCT CODE: GPP



Chicken

Kibble size: (+/- 1mm)



Super Premium Puppy Chicken with Rice

- ✓ **38% Total Chicken** - A responsibly sourced and highly digestible protein source.
- ✓ **Immune System** - Contains vitamins and minerals to help maintain a healthy immune system.
- ✓ **Joint Care Pack** - To help support cartilage for healthy joints in puppies.
- ✓ **Skin & Coat** - Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.
- ✓ **High Quality Protein** - To support healthy growth and growing muscles.

Composition:

Chicken 38% (Including Dried Chicken 31%, Chicken Fat 5% & Chicken Gravy 2%), Rice (18%), Maize, Oats, Beet Pulp (5%), Dried Fish, Vegetable Stock, Freshly Prepared Free Range Egg, Brewer's Yeast, Linseed, Minerals, Vitamins, Omega 3 Supplement, MOS (530 mg/kg), FOS (530 mg/kg), Yucca Extract (240 mg/kg), Glucosamine (90 mg/kg), Methylsulfonylmethane (90 mg/kg), Chondroitin Sulphate (60 mg/kg)

Analytical Constituents: Crude Protein 28%, Crude Fat 13%, Crude Fibre 3%, Crude Ash 7.5%



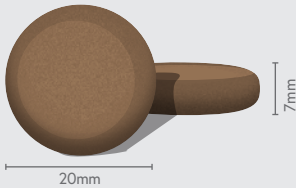
LARGE BREED PUPPY

PRODUCT CODE: LDP



Salmon

Kibble size: (+/- 1mm)



Super Premium Large Breed Puppy Salmon with Potato

- ✓ **36% Total Salmon** - A responsibly sourced and highly digestible protein source.
- ✓ **High Quality Protein** - To support healthy growth and growing muscles.
- ✓ **Joint Care Pack** - To support healthy growth and growing muscles.
- ✓ **Immune System** - Contains vitamins and minerals to help maintain a healthy immune system.

Composition:

Salmon 36% (Including Freshly Prepared Salmon 22%, Dried Salmon 13%, Salmon Gravy 1%), Potato (22%), Barley, Oats, Chicken Fat, Potato Protein, Peas, Beet Pulp (2%), Omega 3 Supplement, Minerals, Vitamins, Glucosamine (355 mg/kg), Methylsulfonylmethane (355 mg/kg), Chondroitin Sulphate (250 mg/kg)

Analytical Constituents: Crude Protein 27%, Crude Fat 15%, Crude Fibre 2.5%, Crude Ash 5.5%



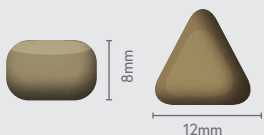
ADULT

PRODUCT CODE: LRC



Lamb

Kibble size: (+/- 1mm)



Super Premium Lamb with Rice

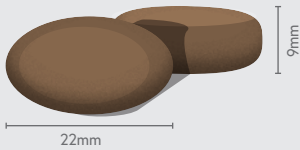
- ✓ **28% Total Lamb** - A responsibly sourced and highly digestible protein source.
- ✓ **Skin & Coat** - Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.
- ✓ **Immune System** - Contains vitamins and minerals to help maintain a healthy immune system.
- ✓ **Natural Energy** - Contains a combination of carbohydrate sources to provide quick release and sustained energy.

Composition:

Lamb 28% (Including Dried Lamb 26% & Lamb Gravy 2%), Rice (26%), Barley, Oats, Brewer's Yeast, Chicken Fat, Beet Pulp (2%), Minerals, Vitamins, Yucca Extract (190 mg/kg)

Analytical Constituents: Crude Protein 22%, Crude Fat 9.5%, Crude Fibre 3%, Crude Ash 9%



PRODUCT CODE: SAP**Kibble size:** (+/- 1mm)

Super Premium Salmon with Potato

✓ **44% Total Salmon** - A responsibly sourced and highly digestible protein source.

✓ **Digestive Health** - Contains beet pulp - a good source of soluble and insoluble dietary fibre.

✓ **Immune System** - Contains vitamins and minerals to help maintain a healthy immune system.

✓ **Skin & Coat** - Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.

✓ **Sensitive Digestion** - Formulated with a single animal protein source, Salmon, to help dogs with a sensitive digestive tract.

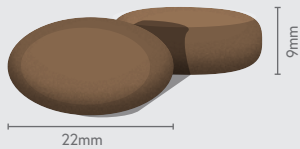
Composition:

Salmon 44% (Including Freshly Prepared Salmon 23%, Dried Salmon 13%, Salmon Oil 6% & Salmon Gravy 2%), Potato (24%), Oats, Maize (13%), Beet Pulp (4%), Minerals, Vitamins

Analytical Constituents: Crude Protein 22%, Crude Fat 10%, Crude Fibre 3%, Crude Ash 7.5%



ADULT

PRODUCT CODE: FAX**Kibble size:** (+/- 1mm)

Super Premium Salmon with Trout, Potato & Itch-Eeze®

✓ **45% Total Fish** - A responsibly sourced and highly digestible protein sources.

✓ **Immune System** - Contains vitamins and minerals to help maintain a healthy immune system.

✓ **Skin & Coat** - Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.

✓ **Itch-Eeze®** - A natural formulation for dogs containing a unique blend of herbs to help assist with areas of itching and scratching.

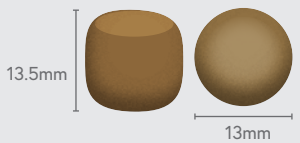
Composition:

Fish 45% (Freshly Prepared Salmon 18%, Dried Salmon 8%, Dried Fish 8%, Freshly Prepared Trout 7%, Salmon Oil 2% & Salmon Gravy 2%), Potato (18%), Sweet Potato (18%), Pea Starch, Beet Pulp (3%), Lucerne, Sunflower Oil, Minerals, Vitamins, Itch-Eeze® (2645 mg/kg)

Analytical Constituents: Crude Protein 23%, Crude Fat 12%, Crude Fibre 3.5%, Crude Ash 8.5%



ADULT

PRODUCT CODE: CRC**Kibble size:** (+/- 1mm)

Super Premium Chicken with Rice

✓ **29% Total Chicken** - A responsibly sourced and highly digestible protein source.

✓ **Yucca Extract** - From natural sources, this plant extract is thought to help reduce stool odour.

✓ **Digestive Health** - Contains beet pulp - a good source of soluble and insoluble dietary fibre.

✓ **Immune System** - Contains vitamins and minerals to help maintain a healthy immune system.

✓ **Skin & Coat** - Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.

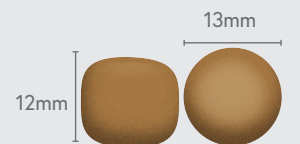
Composition:

Chicken 29% (including Dried Chicken 26% & Chicken Fat 3%), Rice (26%), Barley, Oats, Beet Pulp (2%), Dried Fish, Brewers Yeast, Minerals, Vitamins, Yucca Extract (190 mg/kg)

Analytical Constituents: Crude Protein 24%, Crude Fat 8%, Crude Fibre 3.5%, Crude Ash 5.5%



ADULT

PRODUCT CODE: DPT**Kibble size:** (+/- 1mm)

Super Premium Duck with Potato

✓ **36% Total Duck** - A responsibly sourced and highly digestible protein source.

✓ **Digestive Health** - Contains beet pulp - a good source of soluble and insoluble dietary fibre.

✓ **No added Grain** - With potato, a highly digestible carbohydrate source and alternative to grains.

✓ **Immune System** - Contains vitamins and minerals to help maintain a healthy immune system.

✓ **Skin & Coat** - Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.

Composition:

Duck 36% (Including Dried Duck 27%, Duck Fat 7% & Duck Gravy 2%), Potato (31%), Peas, Beet Pulp (7%), Brewer's Yeast, Linseed, Minerals, Vitamins

Analytical Constituents: Crude Protein 26%, Crude Fat 11%, Crude Fibre 4%, Crude Ash 8%



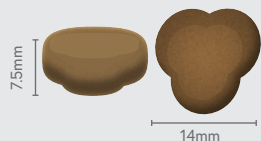
ADULT

PRODUCT CODE: TRA



Turkey

Kibble size: (+/- 1mm)



Super Premium Turkey with Rice

✓ **27% Total Turkey** - A responsibly sourced and highly digestible protein source.

✓ **Sensitive Digestion** - Formulated with Turkey, to help dogs with a sensitive digestive tract.

✓ **Added Seaweed** - A rich source of minerals that contribute to overall health & well-being

✓ **Immune System** - Contains vitamins and minerals to help maintain a healthy immune system.

✓ **Skin & Coat** - Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.

Composition:

27% Dried Turkey, Rice (26%), Oats, Barley, Chicken Fat, Linseed, Lucerne, Minerals, Vitamins, Dried Seaweed (0.5%)

Analytical Constituents: Crude Protein 24%, Crude Fat 10%, Crude Fibre 4%, Crude Ash 7%



PRODUCT CODE: NGS



Salmon

Kibble size: (+/- 1mm)



Super Premium Small Breed Salmon with Potato

✓ **44% Total Salmon** - A responsibly sourced and highly digestible protein source.

✓ **Digestive Health** - Contains beet pulp - a good source of soluble and insoluble dietary fibre.

✓ **Immune System** - Contains vitamins and minerals to help maintain a healthy immune system.

✓ **Skin & Coat** - Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.

✓ **Sensitive Digestion** - Formulated with a single animal protein source, Salmon, to help dogs with a sensitive digestive tract.

Composition:

Salmon 44% (Including Freshly Prepared Salmon 23%, Dried Salmon 13%, Salmon Oil 6% & Salmon Gravy 2%), Potato (24%), Oats, Maize, Beet Pulp (4%), Minerals, Vitamins

Analytical Constituents: Crude Protein 22%, Crude Fat 11%, Crude Fibre 3%, Crude Ash 7.5%



PRODUCT CODE: CDS



Chicken

Kibble size: (+/- 1mm)



Super Premium Small Breed Chicken with Rice

✓ **29% Total Chicken** - A responsibly sourced and highly digestible protein source.

✓ **Sensitive Digestion** - Formulated with chicken, to help dogs with a sensitive digestive tract.

✓ **Digestive Health** - Contains beet pulp - a good source of soluble and insoluble dietary fibre.

✓ **Immune System** - Contains vitamins and minerals to help maintain a healthy immune system.

✓ **Skin & Coat** - Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.

Composition:

Chicken 29% (Including Dried Chicken 26% & Chicken Fat 3%), Rice (29%), Barley, Oats, Beet Pulp (2%), Brewer's Yeast, Minerals, Vitamins, Yucca Extract (190 mg/kg)

Analytical Constituents: Crude Protein 24%, Crude Fat 8%, Crude Fibre 3.5%, Crude Ash 6%

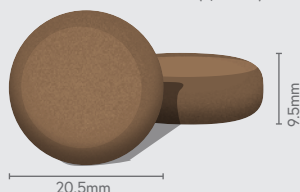


PRODUCT CODE: PBN



Chicken

Kibble size: (+/- 1mm)



Super Premium Large Breed Chicken with Rice

✓ **37% Total Chicken** - A responsibly sourced and highly digestible protein source.

✓ **Joint Care Pack** - To help support cartilage for healthy joints in large breed dogs.

✓ **Digestive Health** - Contains beet pulp - a good source of soluble and insoluble dietary fibre.

✓ **Immune System** - Contains vitamins and minerals to help maintain a healthy immune system.

✓ **Skin & Coat** - Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.

Composition:

Chicken 37% (Including Dried Chicken 29%, Chicken Fat 7% & Chicken Gravy 1%), Rice (27%), Barley, Oats, Beet Pulp (2%), Brewer's Yeast, Omega 3 Supplement, Minerals, Vitamins, Glucosamine (355 mg/kg), Methylsulfonylmethane (335 mg/kg), Chondroitin Sulphate (250 mg/kg)

Analytical Constituents: Crude Protein 25%, Crude Fat 14%, Crude Fibre 3%, Crude Ash 6%



PRODUCT CODE: SEN



White Fish

Kibble size: (+/- 1mm)



Super Premium Senior/Light* Rich in Fish with Rice

✓ **20% Total Fish** - A responsibly sourced and highly digestible protein sources.

✓ **Digestive Health** - Contains beet pulp - a good source of soluble and insoluble dietary fibre.

✓ **Immune System** - Contains vitamins and minerals to help maintain a healthy immune system.

✓ **Joint Care Pack** - To help support cartilage for healthy joints in overweight and senior dogs.

✓ **Weight Management** - 15% less fat than the standard adult recipes.



Composition:

Brown Rice (22%), Dried Fish (20%), Barley, Oats, White Rice (10%), Chicken Fat, Beet Pulp (4%), Pea Fibre, Brewer's Yeast, Minerals, Vitamins, Yucca Schidigera Extract (190 mg/kg), Glucosamine (180 mg/kg), Methylsulfonylmethane (180 mg/kg), Chondroitin Sulphate (125 mg/kg)

Analytical Constituents: Crude Protein 21%, Crude Fat 8%, Crude Fibre 4%, Crude Ash 6.5%

* FEDIAF guidelines state that if you declare a Recipe as Light, Metabolisable Energy or kcal must be declared on your product packaging.

SENIOR / LIGHT

Bag choices

Recipes are available in a range of bag styles and sizes. Please refer to the Price List for more details or contact your Account Manager for more information.



Superfood 65 Bag



Grain Free Bag



Grain Free
Brown Paper Bag



Grain Free
White Bag



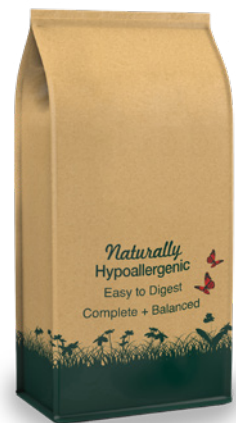
Super Premium Bag



Super Premium
Vet Bag



Super Premium
Clear Bag



Naturals Bag



Pet Food Partners

Our Expertise. Your Success

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