



CAT PRODUCT LIST

OUR EXPERTISE.
YOUR SUCCESS

WE MAKE AND DELIVER THE
WORLD'S FINEST PET FOOD

Why do cats need a specific recipe?

Kitten

Kittens grow quickly, within 6 months they will have reached approximately 75% of their adult body weight and so getting their diet right is vital to help them grow from a kitten into a healthy cat.

Our complete kitten recipe is formulated to provide young cats with the balanced nutrition and increased energy content that they require during growth. This includes a higher level of protein, rich in essential amino acids to support healthy muscle growth and added vitamin E to help support the immune system. The smaller kibble size of a kitten recipe also helps to make meal times easily manageable.



Adult Cat

Unlike dogs, cats cannot synthesize all amino acids within their body and so it is essential that these are provided in the diet to maintain their health.

Our adult cat recipe is a great source of quality protein, rich in essential amino acids including taurine and vitamin A to help support the heart & vision, along with omega 3 which also promotes good coat & skin condition. Added cellulose and beet pulp, sources of insoluble fibre help to reduce the formation of hairballs. This complete diet provides the confidence that the cat has everything they require to lead a happy and healthy life.



Senior Cat

As felines become older (7+ years), their nutritional requirements can start to change as they may become less active, spend more time indoors or develop a slower metabolism.

Our complete senior recipe is formulated to provide high quality protein, fewer calories and added L-carnitine to help enable your cat to maintain their optimum weight and healthy lean muscles as they mature. It's also enriched with our joint care pack to help support aging joints and maintain good mobility. This means that senior cats can continue to enjoy mealtimes to the full without compromising on taste.



PRODUCT CODE: **GFW**



Chicken



Salmon

Kibble size: (+/- 1mm)



8mm



4mm

Grain Free Chicken & Salmon with Sweet Potato

✓ **75% Total Chicken & Salmon** - Rich in essential amino acids, vitamins & minerals to help support healthy muscle growth.

✓ **Minimum 26% Freshly Prepared Proteins** - Highly digestible and palatable multi-source of proteins, ideal for kittens.

✓ **Healthy Heart & Vision** - With added taurine and vitamin A to nourish the heart and help maintain vision.

✓ **Reduce Stool Odour** - Formulated with added yucca to help reduce stool odour.

Composition: (Correct as of November 2019. Please refer to the product guide for the latest composition)

Chicken & Salmon 75% (including 20% Freshly Prepared Chicken, 19% Dried Chicken, 17% Freshly Prepared Salmon, 10% Dried Salmon, 5% Chicken Fat, 2% Chicken Stock & 2% Salmon Oil), Sweet Potato (21%), Potato, Brewer's Yeast, Minerals, Vitamins, Dried Carrot, Yucca Extract (190 mg/kg)

Analytical Constituents: Crude Protein 38%, Crude Fat 18%, Crude Fibre 2%, Crude Ash 8%



PRODUCT CODE: **GFU**



Turkey

Kibble size: (+/- 1mm)



10mm



5mm

Grain Free Turkey with Sweet Potato

✓ **60% Total Turkey** - Rich in essential amino acids, vitamins & minerals to promote every day health and well-being.

✓ **Minimum 26% Freshly Prepared Turkey**

✓ **Healthy Heart & Vision** - With added taurine and vitamin A to nourish the heart and help maintain vision.

✓ **Healthy Skin & Coat** - Contains omega 3 essential fatty acids to promote healthy skin and a soft & shiny coat.

✓ **Immune Support** - Added vitamin E to help support the immune function.

Composition: (Correct as of November 2019. Please refer to the product guide for the latest composition)

Turkey 60% (including 46% Freshly Prepared Turkey, 14% Dried Turkey) Sweet Potato (27%), Potato Protein, Potato, Poultry Stock, Pea Protein, Omega 3 Supplement, Brewer's Yeast, Minerals, Vitamins, Dried Cranberry, Dried Carrot, Yucca Extract (190 mg/kg)

Analytical Constituents: Crude Protein 32%, Crude Fat 15.5%, Crude Fibre 2.5%, Crude Ash 8%



PRODUCT CODE: GFV



Salmon



Grain Free Salmon with Sweet Potato

✓ **60% Total Salmon** - Rich in essential amino acids, vitamins & minerals to promote every day health and well-being.

✓ **Minimum 26% Freshly Prepared Salmon**

✓ **Immune Support** - Added vitamin E to help support the immune function.

✓ **Healthy Heart & Vision** - With added taurine and vitamin A to nourish the heart and help maintain vision.

✓ **Reduce Stool Odour** - Formulated with added yucca to help reduce stool odour.



Composition: (Correct as of November 2019. Please refer to the product guide for the latest composition)

Salmon 60% (including 39% Freshly Prepared Salmon, 21% Dried Salmon), Sweet Potato (30%), Sunflower Oil, Potato, Brewer's Yeast, Olive Oil, Fish Stock, Potato Protein, Pea Protein, Minerals, Vitamins, Omega 3 Supplement, Dried Carrots, Dried Asparagus, Yucca Extract (190 mg/kg)

Analytical Constituents: Crude Protein 32%, Crude Fat 15.5%, Crude Fibre 2.5%, Crude Ash 8%

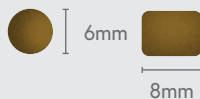
Adult Cat

PRODUCT CODE: CDN



Duck

Kibble size: (+/- 1mm)



Naturals Duck with Rice

✓ **43% Total Duck** - a lean, nutrient-dense source of protein and also provides nutrients such as iron, selenium, B vitamins and zinc which contribute towards general health and well-being.

✓ **5% Freshly Prepared Duck** - A highly digestible and palatable source of protein, ideal for cats.

✓ **Sensitive Digestion** - With added chicory extract, a prebiotic to help promote the growth of healthy gut bacteria and support digestion.

✓ **Reduce Stool Odour** - Formulated with added yucca to help reduce stool odour.



Composition: (Correct as of November 2019. Please refer to the product guide for the latest composition)

Duck 43% (including Dried Duck 28%, Duck Fat 10%, Freshly Prepared Duck 5%), White Rice (23%), Brown Rice (15%), Prairie Meal, Potato Protein, Chicken Stock, Tomato Pomace, Minerals, Vitamins, Omega 3 Supplement (0.7%), Salt, Seaweed, Chicory (0.3%), Dried Carrot, Dried Cranberry, Yucca Schidigera Extract (200 mg/kg)

Analytical Constituents: Crude Protein 31%, Crude Fat 18%, Crude Fibre 2%, Crude Ash 8%

Adult Cat

PRODUCT CODE: CPN



Turkey

Kibble size: (+/- 1mm)



Naturals Turkey with Rice

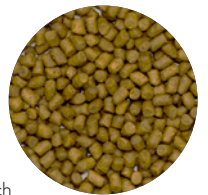
✓ **46% Total Turkey** - A highly digestible and palatable source of protein, ideal for cats.

✓ **5% Freshly Prepared Turkey**

✓ **Sensitive Digestion** - With added chicory extract, a prebiotic to help promote the growth of healthy gut bacteria and support digestion.

✓ **Reduce Stool Odour** - Formulated with added yucca to help reduce stool odour.

✓ **Healthy Skin & Coat** - With added omega 3 supplement and seaweed, a rich source of omega 3 essential fatty acids to promote healthy skin and a shiny coat.



Composition: (Correct as of November 2019. Please refer to the product guide for the latest composition)

Turkey 46% (Including Dried Turkey 29%, Turkey Fat 12%, Freshly Prepared Turkey 5%), White Rice (21%), Brown Rice (14%), Prairie Meal, Potato Protein, Chicken Stock, Tomato Pomace, Omega 3 Supplement (0.7%), Minerals, Vitamins, Salt, Seaweed, Chicory (0.3%), Dried Carrot, Dried Cranberry, Yucca Schidigera (200 mg/kg)

Analytical Constituents: Crude Protein 31%, Crude Fat 19%, Crude Fibre 1.5%, Crude Ash 8%

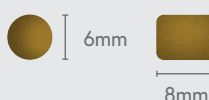
Adult Cat

PRODUCT CODE: CFN



White Fish

Kibble size: (+/- 1mm)



Naturals Fish with Rice

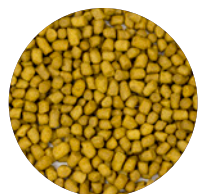
✓ **38% Total Fish** - A highly digestible and palatable source of protein and omega 3 fatty acids

✓ **4% Freshly Prepared Fish**

✓ **Sensitive Digestion** - With added chicory extract, a prebiotic to help promote the growth of healthy gut bacteria and support digestion.

✓ **Healthy Skin & Coat** - With added omega 3 supplement and seaweed, a rich source of omega 3 essential fatty acids to promote healthy skin and a shiny coat.

✓ **No Added Artificial Colours, Flavours or Preservatives** - Naturally preserved with rosemary extract and mixed tocopherols.



Composition: (Correct as of November 2019. Please refer to the product guide for the latest composition)

Fish 38% (Including Dried Fish 28%, Freshly Prepared Fish 4%, Salmon Oil 4%, Fish Stock 2%), White Rice (22%), Brown Rice (16%), Sunflower Oil, Prairie Meal, Tomato Pomace, Potato Protein, Minerals, Vitamins, Salt, Seaweed, Chicory (0.3%), Dried Carrot, Dried Cranberry, Yucca Schidigera Extract (200 mg/kg)

Analytical Constituents: Crude Protein 32%, Crude Fat 19%, Crude Fibre 1.5%, Crude Ash 9%

Adult Cat

PRODUCT CODE: PKG



Chicken



White Fish

Kibble size: (+/- 1mm)



Super Premium Chicken with Fish and Rice

✓ **40% Total Chicken & Fish** - Rich in essential amino acids, vitamins & minerals to help support healthy muscle growth.

✓ **Multiple protein sources** - Exposure to multiple protein sources as kittens may decrease potential intolerances in adult cats.

✓ **Healthy Digestion** - Pre-biotics MOS and FOS which help to promote the growth of healthy gut bacteria and support digestion in kittens.

✓ **Immune System** - With added vitamin E to help support the immune function.



Composition: (Correct as of November 2019. Please refer to the product guide for the latest composition)

Chicken & Fish 40% (Including Dried Chicken 21%, Chicken Fat 10%, Dried Fish 4%, Salmon Oil 3% & Chicken Gravy 2%), Maize, Prairie Meal, Rice (13%), Beet Pulp (4%), Dried Egg, Linseed, Brewer's Yeast, Cellulose (0.5%), Minerals, Vitamins, Salt, Fructooligosaccharides (480 mg/kg), Mannanligosaccharides (120 mg/kg)

Analytical Constituents: Crude Protein 31%, Crude Fat 18%, Crude Fibre 2%, Crude Ash 7%

PRODUCT CODE: PCG



Chicken

Kibble size: (+/- 1mm)



Super Premium Chicken with Rice

✓ **50% Total Chicken** - A responsibly sourced and highly digestible protein source.

✓ **Hairball Reduction** - With added cellulose and beet pulp, sources of insoluble fibre, to help reduce hairballs.

✓ **Healthy Digestion** - Pre-biotics MOS and FOS which help to promote the growth of healthy gut bacteria and support digestion.

✓ **Healthy Heart & Vision** - With added taurine and vitamin A to nourish the heart and help maintain vision.

✓ **Stool Quality** - With added beet pulp, a good source of dietary fibre, to help promote intestinal motility and good stool formation.



Composition: (Correct as of November 2019. Please refer to the product guide for the latest composition)

Chicken 50% (Including Dried Chicken 38%, Chicken Fat 10% & Chicken Gravy 2%) Rice (21%), Maize, Beet Pulp (4%), Dried Egg, Brewer's Yeast, Omega 3 Supplement, Cellulose (0.5%), Minerals, Vitamins, Salt, Fructooligosaccharides (480 mg/kg), Mannanligosaccharides (120 mg/kg)

Analytical Constituents: Crude Protein 30%, Crude Fat 16%, Crude Fibre 2%, Crude Ash 7.5%

PRODUCT CODE: NPC



Salmon



Chicken

Kibble size: (+/- 1mm)



Super Premium Salmon & Chicken with Rice

✓ **60% Total Fish & Chicken**

✓ **26% Freshly Prepared Salmon** - A highly digestible and palatable source of protein

✓ **Hairball Reduction** - With added cellulose and beet pulp, sources of insoluble fibre, to help reduce hairballs.

✓ **Healthy Digestion** - Pre-biotics MOS and FOS which help to promote the growth of healthy gut bacteria and support digestion.

✓ **Healthy Heart & Vision** - With added taurine and vitamin A to nourish the heart and help maintain vision.



Composition: (Correct as of November 2019. Please refer to the product guide for the latest composition)

60% Fish and Chicken (Including Freshly Prepared Salmon 26%, Dried Chicken 22%, Chicken Fat 8%, Salmon Oil 2%, Fish Gravy 2%), Maize, Rice (12%), Beet Pulp (4%), Dried Egg, Brewer's Yeast, Minerals, Vitamins, Cellulose (0.5%), Salt, Fructooligosaccharides (480 mg/kg), Mannanligosaccharides (120 mg/kg)

Analytical Constituents: Crude Protein 30%, Crude Fat 17%, Crude Fibre 2%, Crude Ash 7%

PRODUCT CODE: PCQ



Chicken



White Fish

Kibble size: (+/- 1mm)



Super Premium Chicken with Fish and Rice

✓ **40% Total Chicken & Fish** - A responsibly sourced and highly digestible protein source.

✓ **Healthy Heart & Vision** - With added taurine and vitamin A to nourish the heart and help maintain vision.

✓ **Hairball Reduction** - With added cellulose and beet pulp, sources of insoluble fibre, to help reduce hairballs.

✓ **Joint Care** - Contains glucosamine, chondroitin sulphate and methylsulfonylmethane to help support the joints and mobility.

✓ **Weight Management** - Formulated with a reduced fat content and added L-carnitine to promote a healthy weight in senior and/or overweight cats.



Composition: (Correct as of November 2019. Please refer to the product guide for the latest composition)

Chicken & Fish 40% (Including Dried Chicken 26%, Chicken Fat 7%, Freshly Prepared Salmon 4%, Chicken Gravy 2% & Salmon Oil 1%), Maize, Wheat Flour, Prairie Meal, Rice (10%), Beet Pulp (4%), Brewer's Yeast, Dried Egg, Cellulose (0.5%), Minerals, Vitamins, Salt, Fructooligosaccharides (480 mg/kg), Glucosamine (355 mg/kg), Methylsulfonylmethane (355 mg/kg), Chondroitin Sulphate (250 mg/kg), Mannanligosaccharides (120 mg/kg)

Analytical Constituents: Crude Protein 31%, Crude Fat 13.5%, Crude Fibre 2%, Crude Ash 7%

All recipes are available in a range of bag styles and sizes.
Please refer to the Price List for more details or contact your Account Manager.